



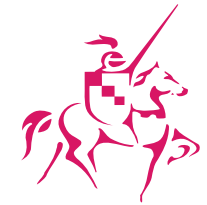


-  **Bleed Area:** All artwork must include a 3mm bleed on all sides. All images or colours that print to the edge of the page should be extended beyond the trim by a minimum of 3mm on each edge. This will eliminate any unprinted gaps on the edge of the document when it is trimmed to size. Do not place any content you wish to appear on your document in the bleed area as it will be trimmed off.
-  **Safe Area:** Place any text, logos, borders or folios at least 5mm from the trim edge of the page. Elements placed in this area will run very close to the edge of the document and possibly get trimmed off.
-  **Trim Line/Finished size:** This is the dimensions of a printed document in its final form. It is equal to the Flat Size or Trim Size of an unfolded document and the Folded Size of a folded document. Anything placed outside of this area will be trimmed off.
-  **Fold Line:** This is the fold line for your document. Keep all text at least 5mm away from this line.

210 mm



- Est. 1825 -  
**BROWN KNIGHT & TRUSCOTT**  
 - Print Marketing Solutions -

297 mm

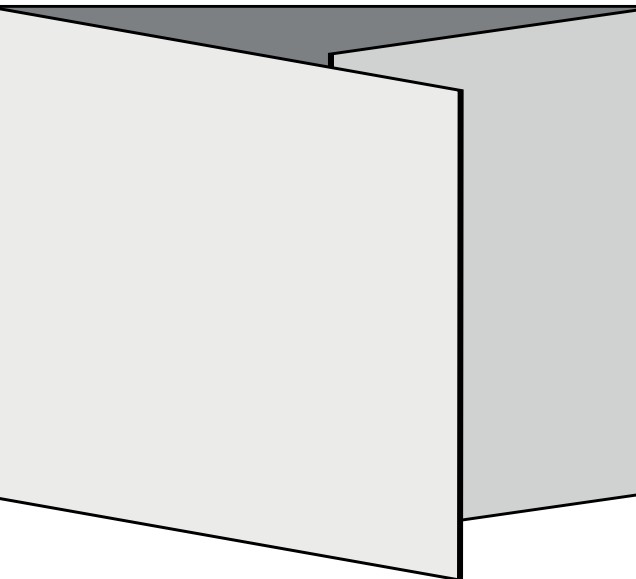
Page 6

**OUTER SPREAD**

**A4 6pp Landscape 3-Panel Roll Fold**

Flat Size: 210 mm x 889 mm

Folded Size: 210 mm x 297 mm



297 mm

Page 1

295 mm

Page 5

**INNER SPREAD**

# A4 6pp Landscape 3-Panel Roll Fold

Flat Size: 210mm x 889mm

Folded Size: 210mm x 297mm

Need help?  
**01892 51678**  
[www.bkt.co.uk](http://www.bkt.co.uk)

210mm

297mm

Page 2

297mm

Page 3

295mm

Page 4